

Get into the **SEASON OF GIVING**
early and please consider sponsoring this
important **FUNDRAISING EVENT** to
empower low-middle income home ownership!



We are a not-for-profit dedicated to increasing sustainable homeownership within underserved low-to-moderate income and veteran communities. Please consider giving back and support this important initiative.

Sponsorships are available from \$100 and above...

- A **BRONZE** Sponsorship includes 2 tickets and an ad in the program
- A **SILVER** includes 4 tickets, an ad, and logo placement on our website
- **GOLD and above** include more tickets and additional benefits
- **BREAKFAST** and **RECEPTION** Sponsorships are also available
- Have a relevant service to offer the community? Please consider a **HIGHLIGHT** or **SPOTLIGHT** Sponsorship.

FOR TICKETS, SPONSORSHIPS OR MORE INFORMATION SCAN THESE QR CODES:



TICKETS &
SPONSORSHIPS



MORE GALA
INFORMATION

2022 Financial Wellness Symposium
&
AWARDS GALA
Saturday, November 19th, 2022



2022 Financial Wellness Symposium & AWARDS GALA Sponsorship Opportunities

Symposium Sponsorship Opportunities

BREAKFAST SPONSOR PACKAGE ~ \$2500

*Included in Title Sponsorship (ONLY 1 WILL BE SOLD)

- Company representative as KEYNOTE SPEAKER upto 30 minutes on stage during lunch.
- Includes HIGHLIGHT SPONSOR PACKAGE items.

SPOTLIGHT SPONSOR PACKAGE ~ \$1500

*Included in Platinum Sponsorship Package (ONLY 2 WILL BE SOLD)

- Company representative can present approved and relevant topic/service upto 10 minutes on stage.
- Includes HIGHLIGHT SPONSOR PACKAGE items.

GIFT SPONSOR PACKAGE ~ \$1000

*Included in Reception Sponsorship Package (ONLY 4 AVAILABLE)

- Company representative to announce giveaways during symposium.
- Includes HIGHLIGHT SPONSOR PACKAGE items.

PRESENTING SPONSOR PACKAGE ~ \$500

*Included in Silver Sponsorship (ONLY 8 WILL BE SOLD – Must be Financial, Health, or Wellness related topic.)

- Company representative to conduct 45 minutes classroom presentation, and provide approved materials.
- Includes HIGHLIGHT SPONSOR PACKAGE items.

HIGHLIGHT SPONSOR PACKAGE ~ \$250

*Included in Bronze Sponsorship (10 WILL BE SOLD – For approved general product or services-related vendor.)

- One 6-foot table, linen cover, two chairs, two sponsor passes.
- Featured in online campaign along with event details, ticket sales, and sponsor logo display.
- Includes GOODIE BAG SPONSORSHIP items listed.

GOODIE BAG INSERT SPONSORSHIP ~ \$250/100 (NON-VENDOR PACKAGE – UNLIMITED)

- Pre-approved piece of marketing material, ad, product sample, or brochure will be inserted into tote bags given to attendees.
- Sponsor will produce and insert items must be received by FHA before NOVEMBER 1, 2022.
- Includes BUSINESS CARD SPONSORSHIP items listed.

BUSINESS CARD SPONSORSHIP ~ \$100

- Business cards printed by sponsor and provided to FHA prior to November 1, 2022 for insertion into seminar attendee bags.
- Sponsor company logo will be linked from the event page of our website: www.FirstHomeAlliance.org/2022-Awards.

PLEASE Note: All sponsorship payments, logo information, and any additional materials must be received before 12 noon on November 1, 2022, to be included in the program and event.

For inquiries, full sponsorship details, program advertising and customized sponsorship opportunities please contact Larry Laws, at Laws@FirstHomeAlliance.org or call 703-732-2222.

ALL SPONSORSHIPS AND DONATIONS ARE TAX-DEDUCTIBLE TO THE EXTENT ALLOWED BY LAW.

NOTE: ALL FEES FINAL, NON-REFUNDABLE, NON-TRANSFERABLE.

Awards Gala Sponsorship Opportunities

TITLE SPONSOR ~ \$15,000

- Company acknowledged as Title Sponsor for this year's event.
- Speaker at Awards Gala.
- Company executive speaking opportunity honoring our veterans at Symposium Luncheon.
- One VIP table and ten (10) complimentary tickets at Luncheon.
- Title Sponsorship placement on First Home Alliance event website: www.FirstHomeAlliance.org/2022-Awards.
- Featured in event video promotion package.
- Company video promo played at event, up to 90 seconds in length, provided by sponsor.
- Two (2) VIP tables with logo displayed at Awards Gala.
- Twenty (20) complimentary tickets to Awards Gala.
- Company promotional materials placed in all Symposium attendees' goodie bag.
- Branded marketing on tables during Symposium.
- Extra Large Booth Display & Symposium presentation opportunity.
- Full-page ad on cover of the Symposium and Gala souvenir program booklet.

PLATINUM SPONSOR ~ \$10,000

- Two complimentary 10-person tables (20 guests total) with logo displayed at table.
- Platinum branding on all event promotional materials.
- Full-page ad (inside cover) in program as Platinum Sponsor.
- Acknowledgement of sponsorship on First Home Alliance website with a link to your company website.
- Acknowledgement of sponsorship during the evening.
*Symposium SPOTLIGHT PACKAGE (\$1500) WILL BE INCLUDED WITH THIS LEVEL.

GOLD SPONSORSHIP ~ \$5,000

- Complimentary table for 10 guests with logo displayed at table.
- Gold Sponsor branding on all promotional materials at event.
- Full-page ad in program as Gold Sponsor.
- Sponsorship acknowledgement on First Home Alliance website.
- Acknowledgement of sponsorship during the evening.
- Symposium SPOTLIGHT PACKAGE INCLUDED.

RECEPTION SPONSORSHIP ~ \$3,500

- Complimentary tickets for 6 guests.
- Full-page ad in program as Reception Sponsor.
- Sponsorship acknowledgement on First Home Alliance website.
- Sponsor branding at the reception and on select event materials.
- Symposium GIFT SPONSOR PACKAGE INCLUDED.

SILVER SPONSORSHIP ~ \$2,500

- Complimentary tickets for 4 guests.
- Full-page ad in program as Silver Sponsor.
- Acknowledged as Silver Sponsor on select event materials.
- Sponsorship acknowledgement on First Home Alliance website.
- Symposium PRESENTING PACKAGE INCLUDED.

BRONZE SPONSORSHIP ~ \$1,000

- Complimentary tickets for 2 guests.
- Half-page ad in program as Bronze Sponsor.
- Symposium HIGHLIGHT PACKAGE INCLUDED.

www.FirstHomeAlliance.org

First Home Alliance Inc is a 501(c)3 nonprofit organization.





2022 Financial Wellness
Symposium &
AWARDS GALA

*Join Us —
Saturday, November 19th, 2022*

CONTACT US
for more information...

877-250-9025
Help@FirstHomeAlliance.org

Embassy Suites, 8100 Loisdale Road
Springfield, VA 22150



Get into the **SEASON OF GIVING** early and join us
in celebrating all we've accomplished in 2022.

- 9:00AM – 4:00PM – Financial Wellness Symposium
- 6:00PM – Networking Reception & Silent Auction
- 7:30PM – Awards Gala with Dinner, Awards, and
Live Music from X-Factor, The Band

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